PRIDA

POLICY AND REGULATION INITIATIVE FOR DIGITAL AFRICA

CONTEXT

DIGITAL TECHNOLOGIES

OPPORTUNITIES

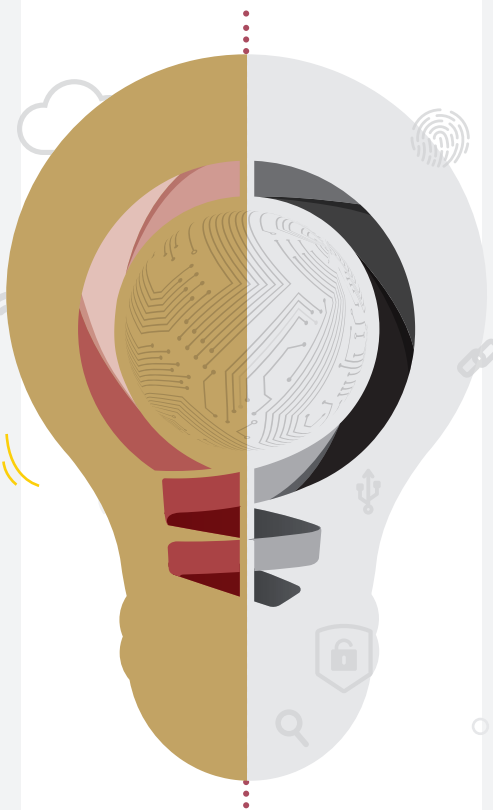- Economic Growth
- Access to Quality Services
- Innovation
- Economic Mobility
- Job Creation

RISK & CHALLENGES

- Data Security
- Changing traditional development models and value chains.

The rise of digital technologies offers the prospect to unlock tremendous opportunities but also comes with risk and challenges.

2017 AU-EU Summit

Abidjan

The African Union (AU) and the European Union (EU) committed to seize the opportunities of technological development and the digital economy.

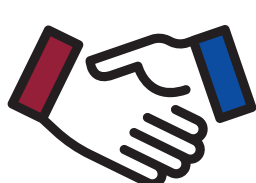African Union

WHAT IS PRIDA ?

PRIDA
POLICY AND REGULATION INITIATIVE FOR DIGITAL AFRICA

PRIDA is a joint initiative of the African Union (AU), the European Union (EU) and the International Telecommunication Union (ITU). It is supported by the EU-funded Pan African Programmme.

The PRIDA action aims at enabling the African continent to reap the benefits of digitalization by addressing various dimensions of broadband demand and supply in Africa and building the capacities of AU Member States in the Internet Governance space.

OBJECTIVES

PRIDA aspires to create harmonised and enabling rules and regulations for the use of **Information and Communication Technology (ICT)** as a driver of social **and economic development**, with an emphasis on **boosting the radio spectrum market across Africa**.

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OUTPUTS

1 Connectivity
Spectrum Management and Monitoring for efficient continental use (output 1)

2 Policy Legislation
Harmonisation, including mainstreaming ICT in other sectors (output 2)

3 Internet Governance
Strengthen Africa's voice in the global internet governance debate (output 3)

ACTIVITIES

Harmonization

Review of past experiences with AU stakeholders

Diagnosis of the current situations in order to discuss value added at the RECs and at continental level

Develop proposal of methodology with associated action plans and working documents

Past | Present | Future

Mainstreaming of Digital Services

Awareness raising for mainstreaming digital services in public services

Internet Governance

Reinforcing national, regional & continental Internet Governance Initiatives to increase Africa's active participation in the global Internet Governance debate;

Administering comprehensive and sustainable online and off-line **capacity building** programs

Coaching activities on Internet governance to benefit African Internet stakeholders (public sector, private sector, civil society and the technical community) at the national, regional and continental levels

Digital Platform

Developing a continental platform for reflecting the PRIDA deliverables and for exchange of information and best practices among African Experts and policy makers
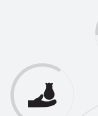
Connectivity

PRIDA is forging to improve connectivity through radio spectrum reform (implemented by the ITU).

FACTS

Beneficiaries

Citizens of the African States
Universally Accessible, Affordable And Effective ICT services along with the private sector who will benefit from sounder market regulations.

55 African Union member states

RECs + SIs
Particularly for the capacity building activities
The African Regional Economic Communities (RECs) and Specialized Institutions (SIs). They are responsible for coordinating and validating regional policy which is translated into national law.

African Union
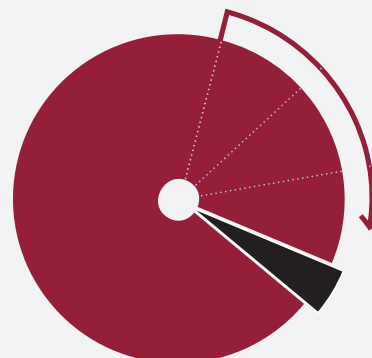The African Union Commission (AUC), through its Department of Infrastructure and Energy (DIE) - Information Society Division (ISD)

Budgets

The EU-funded Pan African Programme, **Amount: 7.5 Mo€**

In addition to a specific contribution to the African Union Budget to the level of around 1 Mo€ per year for three years **(hence ~10.5 Mo€ in total)**.

The ITU, **Amount: 500.000 EUR**

Implementing Partners

African Union
The African Union Commission, Department of Infrastructure & Energy, supported by a Technical Assistance carried out by the consortium GFA-CARSA-Research ICT Africa, for outputs 2 and 3

ITU
The International Tele-communications Union (ITU) implementing output 1

Duration

2018 — 2022

African Union | ITU